I Vaccinate Flu Messaging
Sample Social Media Posts

**Thank you for lending your voice online to promote the I Vaccinate flu message and help keep Michigan children safe from vaccine-preventable diseases, like the flu. Please share from our official campaign channels as often as possible.**

*I Vaccinate on Facebook:* [*@IVaccinateMI*](http://www.facebook.com/IVaccinateMI)

*I Vaccinate on Twitter:* [*@IVaccinateMI*](http://twitter.com/ivaccinatemi)

*I Vaccinate on Instagram:* [*@IVaccinateMI*](http://instagram.com/ivaccinatemi)

*Use the hashtag: #IVaccinate*

**Below is sample language that you can use on your personal or organization pages. We also provide images that you can share with these posts on the** [**toolkit page**](http://www.ivaccinate.org/toolkit) **(password: ivaccinate).**

*Sample Facebook Posts*

The flu and COVID-19 vaccines are proven to be safe and effective for people ages six months and up! You can protect yourself and your family from the flu by making sure to get up to date on vaccinations. It’s not too late! Get the facts at [www.IVaccinate.org](http://www.IVaccinate.org)

Due to the precautions taken for COVID-19, last year's influenza cases were at record lows.

Now, with more people connecting in-person, it’s more important than ever to get your flu shot! Get the facts at [www.IVaccinate.org/flu](http://www.IVaccinate.org/flu)

Flu vaccination helps keep you and your loved ones out of the doctor’s office and out of the hospital. Get the facts on the flu and the flu shot at [www.IVaccinate.org/flu](http://www.IVaccinate.org/flu)

The best way we can fight the flu is together. You can help protect yourself and those around you by getting a flu shot. Get the facts on the flu and the flu shot at [www.IVaccinate.org/flu](http://www.IVaccinate.org/flu)

It’s more important than ever for parents to protect their children by getting a flu shot this winter. Flu vaccination helps keep you and your loved ones out of the doctor’s office and out of the hospital. Get the facts on the flu & flu shot at [www.IVaccinate.org/flu](http://www.IVaccinate.org/flu)

The best way we can fight the flu is together. Getting a flu shot isn't just about protecting you—it's about protecting your new baby nephew, your pregnant friend, your neighbor battling cancer. YOU can help protect them by getting a flu shot. Get the facts at [www.IVaccinate.org/flu](http://www.IVaccinate.org/flu)

Getting a flu shot this winter will protect your family from the flu, which is especially important during the COVID-19 pandemic. At a time when our healthcare system is already stressed, it’s important that we avoid outbreaks of preventable potentially deadly diseases, like the flu. Get the facts on the flu and the flu shot at [www.IVaccinate.org/flu](http://www.IVaccinate.org/flu)

*Sample Twitter Posts*

The flu and COVID-19 vaccines are proven to be safe and effective for people ages six months and up! You can protect yourself and your family from the flu by making sure to get up to date on vaccinations. It’s not too late! Get the facts at [www.IVaccinate.org](http://www.IVaccinate.org) #IVaccinate

Due to the precautions taken with COVID-19, last year's influenza cases were at record lows.

Now, however, with more people connecting in-person, it’s more important than ever to get your flu shot! Get the facts at [www.IVaccinate.org](http://www.IVaccinate.org)/flu #IVaccinate #FightFlu

Flu vaccination helps keep you and your loved ones out of the doctor’s office and out of the hospital. Get the facts on the flu and the flu shot at [www.IVaccinate.org](http://www.IVaccinate.org)/flu #IVaccinate #FightFlu

The best way we can #FightFlu is together. Getting your flu shot protects you AND your loved ones. Get the facts on the flu and the flu shot at [www.IVaccinate.org](http://www.IVaccinate.org)/flu #IVaccinate

It’s more important than ever for parents to protect their children by getting a flu shot this winter. Flu vaccination helps keep you and your loved ones out of the doctor’s office and out of the hospital. Get the facts on the flu & flu shot at [www.IVaccinate.org](http://www.IVaccinate.org)/flu #IVaccinate

Getting a flu shot this winter will protect your family from the flu, which is especially important during the COVID-19 pandemic. At a time when our healthcare system is stressed, it’s important we avoid outbreaks of preventable potentially deadly diseases, like flu. #IVaccinate

The best way we can #FightFlu is together. Getting a flu shot isn't just about you—it's about protecting your new baby nephew, your pregnant friend, your neighbor battling cancer. YOU can help protect them by getting a flu shot. #IVaccinate Get the facts: [www.IVaccinate.org](http://www.IVaccinate.org)/flu