**I Vaccinate Catch-Up Messaging
Sample Social Media Posts**

**Thank you for lending your voice online to promote the I Vaccinate catch-up message and help keep Michigan children safe from vaccine-preventable diseases after COVID-19. Please share from our official campaign channels as often as possible.**

*I Vaccinate on Facebook:* [*@IVaccinateMI*](http://www.facebook.com/IVaccinateMI)

*I Vaccinate on Twitter:* [*@IVaccinateMI*](http://twitter.com/ivaccinatemi)

*I Vaccinate on Instagram:* [*@IVaccinateMI*](http://instagram.com/ivaccinatemi)

*Use the hashtag: #IVaccinate*

**Below is sample language that you can use on your personal or organization pages. We also provide images that you can share with these posts on the** [**supporter toolkit page**](http://www.ivaccinate.org/toolkit) ***(password: ivaccinate)*.**

*Sample Facebook Posts*

There’s a lot we couldn’t control during the pandemic. But there is one thing you can do now: protect your kids from other serious diseases like measles and whooping cough by staying up to date on vaccinations. Call your doctor to schedule a visit and get the facts at [www.IVaccinate.org](http://www.IVaccinate.org).

If you’ve fallen behind on your child’s vaccines, it’s not too late to get caught up! Now’s the time to make sure your whole family is protected from preventable diseases like the flu, measles and whooping cough. Call your child’s doctor to schedule a visit and get the facts at [www.IVaccinate.org](http://www.IVaccinate.org).

Doctors’ offices are taking extra safety measures to protect you from #COVID19, like limiting people in waiting rooms, requiring masks and mandating social distancing. Now’s the time to make sure your whole family is protected from preventable diseases like the flu, measles and whooping cough. Call your child’s doctor to schedule a visit and get the facts at [www.IVaccinate.org](http://www.IVaccinate.org).

Quarantine protected our kids from #COVID19 but lowered vaccination rates, which could lead to outbreaks of the flu, measles, influenza, whooping cough and more. Get your child caught up – call your doctor & get the facts at [www.IVaccinate.org](http://www.IVaccinate.org).

While we stayed home during quarantine, our vaccination rates dropped. But now medical offices have reopened with safety measures in place to prevent the spread of #COVID19. Now’s the time to make sure your whole family is protected from preventable diseases like the flu, measles and whooping cough. Call your child’s doctor to schedule a visit and get the facts at [www.IVaccinate.org](http://www.IVaccinate.org).

*Sample Twitter Posts*

Doctors’ offices are safely open, and we can get our kids caught up on vaccines! Talk to your doctor & get the facts at [www.IVaccinate.org](http://www.IVaccinate.org). #IVaccinate #IVax2Protect

There’s a lot we couldn’t control during the pandemic. But there is one thing you can do now to protect your kids from preventable diseases – catch up on vaccines! Talk to your doctor & get the facts at [www.IVaccinate.org](http://www.IVaccinate.org). #IVaccinate #IVax2Protect

If you’ve fallen behind on your child’s vaccines, it’s not too late to get caught up! Now’s the time to make sure your whole family is protected from preventable diseases. Talk to your doctor & get the facts at [www.IVaccinate.org](http://www.IVaccinate.org). #IVaccinate #IVax2Protect

Doctors’ offices are taking extra precautions when seeing patients, like limiting people in waiting rooms, requiring masks and mandating social distancing to protect from #COVID19. Call your doctor to get your child caught up on vaccines & get the facts at [www.IVaccinate.org](http://www.IVaccinate.org). #IVaccinate #IVax2Protect

Quarantine protected our kids from #COVID19 but lowered vaccination rates, which could lead to outbreaks of the flu, measles, influenza, whooping cough and more. Call your doctor to get your child caught up on vaccines & get the facts at [www.IVaccinate.org](http://www.IVaccinate.org). #IVaccinate #IVax2Protect

An outbreak of measles or the flu during the #COVID19 pandemic could overwhelm our health systems. You can help prevent this: Get caught up on vaccines! Talk to your doctor & get the facts at [www.IVaccinate.org](http://www.IVaccinate.org). #IVaccinate #IVax2Protect